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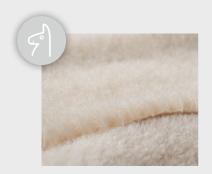
In keeping with tradition

Some things may be thousands or several hundred years old – but they cannot be significantly improved. However, they can be continued at the highest level: That's why we like Steiff's manufacturing concept so much. "Manufacture" as an old Latin term: "manus", the hand, "facere" to do, build or produce something. And if this thought, this concept hadn't already existed, we at Steiff would surely have invented it. Creating something with your hands. Allowing skill, experience and craftsmanship to flow into the creation process. Bringing in passion, commitment and lots of love for detail into the creative process – in order to bring something extraordinary and unique to life. But that's what it is: For us, manufacture is far more than just a fashionable word. Because, true to the spirit of our founder Margarete Steiff, we are fully committed to not only honour the tradition of manufacture, but to continually imbue it with new life. Day after day. With every animal leaving our company so steeped in tradition.



Millimetre by millimetre and thread for thread: simply the best.

Those wanting to create something special and unique of lasting value will need nothing less than the perfect "ingredients". This not only applies to many other areas but especially to our Steiff manufacture, where we only use "ingredients" of the highest quality: for every Steiff animal, from head to paw. Starting with the thread, the filling material, buttons, eyes and accessories and right up to what is so characteristic for every Steiff animal: it's "coat" or "fur", which gives character and form to its appearance. So since 2009 we have been particularly happy to be able to call ourselves the world's only manufacturer of stuffed toys with its own fabric factory.



Alpaca - soft, silky, opulent

Although the number of alpaca animals in the Steiff range has increased in recent years, the company discovered the material many years ago. Its resurgence in popularity is due to its wonderful feel and tremendous versatility. Alpaca can be used to create both soft Teddy bears and ultra-realistic animals.



Mohair - lustrous, shiny and sleek

This natural material from the wool of the angora goat is the classic Teddy bear material. In fact, it was used for the first Teddy bear ever created. The fibre is both beautiful and durable, which accounts for the amazing number of vintage Steiff creations that appear today in superb condition.

Perfected unique specimen

Characteristics which turn a brand into a legend.

We at Steiff also have good reasons to be proud and happy: after all, the Steiff "Button in Ear" is one of the world's most renowned trademarks. This world renowned trademark, our "Button in Ear" with the Steiff ear tag, stands for something special, so rare in the hectic days of today: Craftsmanship and creativity, which have firmly established roots and can paint a smile for the future with incomparable designs and innovative products. All Steiff animals from our Collectors' range are creations of the highest standard, and recognizable by the immaculate workmanship, the quality of the materials, the love for minute details and the legendary trademark: the Steiff "Button in Ear".

Replicas

The Teddy bears and animals of the replica series by Steiff are a very special and extraordinary species. This means that these true-to-original animals are reproduced exactly according to their historic role models from the Steiff Archives. In order to document this special status, all Steiff replicas have the faithful "Button in Ear" indicating the year in which they were made and, since spring 2017 onwards, a replica ear tag as well. In future, the previous white tag with black lettering will be sewn into the side seam of the product and will contain the article and limited edition number.



Limited Editions

All the animals and Teddy bears at Steiff are very pleased to receive the extraordinary distinction of the white ear tag with red writing because these are produced in a limited edition. This means that only a limited number is available and some are available only in certain countries.



Replicas

A past to touch, experience and love.

It is a fascination which has already made history. A fascination of the here and now – and a fascination with which each and every Steiff friend and collector is continued into the future: the fascination of Steiff replicas. Each and every Steiff animal and Teddy bear has its very own personality, which has its very own story behind it. And this story it would like to tell to its owner and share it with them.

Each Steiff Teddy bear of the limited replica edition is a fascinating entity, an entity which brings the flair of the past into the now: because each replica Teddy bear, from head to paw, fibre for fibre, seam for seam is a faithful recreation of the very first Teddy bear from the very first day. The Teddy bear is lovingly handmade and decorated with traditional tools and in accordance with the original design – as only in this way can nothing but perfection be the result.



New since spring 2017

To further emphasise their special status, all replicas as of this year will "bear" – in addition to the faithful "Button in Ear" – a replica ear tag in their left ear indicating the year in which they were made.

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Teddy bear replica 1906

Item no. 403323, 40 cm







made of finest mohair, white, 5-way jointed, surface washable, with wooden eyes, with squeaker, stuffed with wood shavings, limited edition of 906 pieces, with "underscored button" made of patinated steel



The Teddy bear replica 1906 in white is a classic, highly expressive addition to the Steiff world. While his unique look comes from finest mohair, it is airbrush patina that lends him the marks of a long and full life. The bear also boasts wooden eyes, a press-and-listen voice and the white "Steiff Original" tag bearing his article number. Available in a limited edition of 906 – an exquisite addition to any collection.

Shaggy bear replica 1914

Item no. 403330, 22 cm







made of finest mohair, dark brown, standing, surface washable, with glass eyes, with squeaker, stuffed with wood shavings, limited edition of 914 pieces, with "underscored button" made of patinated steel

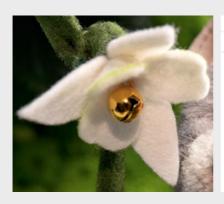


Steiff introduced its Shaggy bear in 1914. It remained in the product range until 1927, its popularity attributable above all to its shaggy fur, endearing features and soft texture. The replica measures 22 cm in height, is stuffed with extra-soft wood shavings, has glass eyes and a press-and-listen growler. To mark the year it was originally introduced, we are now presenting the Shaggy bear 1914 replica in a limited edition of 914.

Limited Editions

Particularly beautiful. Particularly rare.

Welcome! The Steiff animals from the limited editions welcome you to the Club of Rarities and Special Beauties. How they become members of this exclusive circle? Well, they must have a very distinct, striking personality, these warm, bright and honest eyes, with a penchant for making themselves scarce – and remaining so. That's why we are also a little proud that the "limited" attribute of our animals from our factory also always means "especially desirable" for Steiff friends and collectors. The animals from our worldwide limited special editions always find new friends, owners and a new home particularly fast.





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Mini rabbit

Item no. 006784, 10 cm





made of finest Trevira velvet, light brown, sitting up, 1-way jointed (head), surface washable, limited edition of 1,000 pieces, with gold-plated "Button in Ear"



He is the star in your Easter nest: the generous miniature rabbit made of finest shaded Trevira velvet brings out the best in Easter goodies. Feel free to hide him in the grass – his whiskers will help him to find his way. And if a ray of sunshine falls onto the grass, his gold-plated "Button in Ear" and green bow will help you to find him. Happy Easter!

Lena mouse

Item no. 006319, 12 cm





made of high quality alpaca, grey, 5-way jointed, surface washable, limited edition of 1,500 pieces, with gold-plated "Button in Ear"



Made of finest alpaca with hard-wearing wool felt on her paws, Lena mouse sets off on her first walk of the new spring. There is a chill in the air and snow all around. But here and there, green shoots venture up through the soil. With a ringing snowdrop in her paw, Lena tries to entice them out further – using her fine, pink-painted nose to sniff out the best place to build her new home!





Hinda doe

Item no. 006807, 22 cm





made of high quality alpaca, russet, standing, surface washable, limited edition of 1,000 pieces, with gold-plated "Button in Ear"



Who is that out in the glade? A graceful wild animal with a friendly demeanour and no antlers. It is Hinda, the proud doe. Measuring 22 cm in height and with a golden "Button in Ear", she will be roaming through our forest 1,000 times when springtime comes, keeping a close eye on her herd. You can recognise Hinda from her large, gentle eyes, her light brown stomach and her black and white inner ears.

Rose Teddy bear with vase

Item no. 006760, 23 cm







Famous porcelain meets famous bears. Elegance has a particular role to play in the world of Rosenthal. So it comes as no surprise that Rose Teddy bear – the first female bear in the Steiff Rosenthal series – should be resplendent in delicate pale pink. With a curly coat of finest mohair and a pretty, transparent bow, she looks forward to taking pride of place in your showcase. And has her own vase for the roses that bear her name.

Swarovski® is a registered trademark of Swarovski AG.

Love Teddy bear

Item no. 006470, 25 cm





made of finest mohair, silver, 5-way jointed, surface washable, limited edition of 1,000 pieces, with crystal "Button in Ear"







An invitation to fall in love – number one. With a coat of finest silver-grey mohair, the larger of the two Love Teddy bears with a crystal "Button in Ear" would like to be the crowning jewel in your Steiff collection. He bears a gift of a collar embellished with Swarovski crystals, which he loans to his friends occasionally. This means that you can wear it on your arm all evening and your bear will never be far from your thoughts ...

Love Teddy bear

Item no. 006494, 18 cm





made of finest mohair, lilac/grey, 5-way jointed, surface washable, limited edition of 1,000 pieces, with crystal "Button in Ear"







An invitation to fall in love – number two. Made of finest mohair in a delicate shade of lilac, the smaller Love Teddy bear fits perfectly with his larger counterpart, right down to his crystal "Button in Ear". Placed close to your jewellery box, the pink Swarovski crystals on his heart-shaped pendant are a joy to behold every day. The chain is a striking bracelet to which further pendants can be added at will. Helping to make your bear truly one of a kind!



Wedding Swan set

Item no. 021114, 13 cm



made of finest mohair, white, surface washable, limited edition of 1,000 pieces, with gold-plated "Button in Ear"





Swans are forever faithful to their partners. They breed repeatedly in the same nest, continue to rebuild it year after year and guide their young with loving care. With the Wedding Swan set, the Steiff spring collection offers an expressive gift for wedding couples. Made from finest white mohair, Mr and Mrs Swan are sitting opposite each other in a high quality gift box with water blue satin lining. The satin ribbon allows you to attach wedding rings, bank notes or personal messages.

Fairy tale world Hansel and Gretel

Item no. 006647, Hansel 15 cm, Gretel 14 cm





made of high quality alpaca, grey, 5-way jointed, surface washable, limited edition of 750 pieces, with gold-plated "Button in Ear"



Fairy tale world little red riding hood and the wolf ltem no. 021350



Steiff's fairy tale series continues with Hansel and Gretel, arguably the Brothers' Grimm most famous brother-and-sister creation. Made of alpaca and sporting lovingly tailored clothes and a golden "Button in Ear", the sweet-toothed pair are joining the ranks of the rare collectors' bears. With gingerbread from the witch's cottage in their hands, they stand for clever, decisive action – encouraging children never to give up in difficult situations.



Mini Teddy bear 1906

Item no. 006692, 10 cm





made of finest mohair, white, 5-way jointed, surface washable, limited edition of 1,500 pieces, with gold-plated "Button in Ear"



A classic in miniature form: Made of finest mohair, Mini Teddy bear 1906 is a worthy successor to Mini Petsy, Mini Dolly and Mini Dicky in 2018. With a lovably cheeky expression and endearingly tousled look, this fully jointed furry friend calls to mind many Teddy bear personalities that journeyed from Giengen to the USA in 1906. As revealed by his gold-plated Button in Ear, he is something very special indeed!



Noah's Ark

Item no. 421440

Noah's Ark – Set 1 Set consists of: ark, pine wood, 60 cm, Teddy Noah, light grey, 12 cm, wife, light beige, 12 cm, 2 elephants, grey, 15 cm, surface washable, limited edition of 500 pieces



Item no. 421457

Noah's Ark - Set 2 Set consists of: 2 giraffes, beige, 20 cm and 21 cm, 2 zebras, white/black, 14 cm and 15 cm, surface washable, limited edition of 500 pieces



Item no. 421464

Noah's Ark - Set 3
Set consists of:
2 gorillas, dark brown and
brown tipped, 13 cm and 14 cm,
2 tiger, beige, 15 cm and 16 cm,
surface washable,
limited edition of 500 pieces



Item no. 421518

Noah's Ark - Set 4
Set consists of:
1 lioness, white, 10 cm,
1 lion, white, 14 cm,
2 dromedaries, white and brown,
13 cm and 14 cm,
2 crocodiles, light green and
dark green, 18 cm and 19 cm,
surface washable,
limited edition of 500 pieces





And as our free gift, you will receive a pair of doves.

All articles made of finest mohair and felt.



Captain Keith Teddy bear

Item no. 006333, 31 cm









At five in the morning, the sailors are awakened by a shrill whistle: Captain Keith Teddy bear is already on the bridge of the ship. Wearing a captain's hat with a maritime metal button and holding a real sailor's pipe of copper and brass in his paw, he wakes his crew for another busy day. The sailors adore their weathered furry captain – with his eagle eyes and calm hand on the tiller as they sail the seven seas. And you will too!

Nautical Nicky dog

Item no. 006548, 20 cm





made of finest mohair, cream, sitting, 1-way jointed (head), surface washable, limited edition of 1,500 pieces, with gold-plated "Button in Ear"



Full steam ahead: Nautical Nicky is a proud mascot for 1,500 passionate motorboat and ship captains around the world. Decked out in finest mohair and a marine sweater – embroidered with an anchor surrounded by an M and S – he is well equipped for chilly weather. With his jointed head, he sits safe and secure and watches the sea. Which salty old sailor would love the company of this four-legged friend?

Licensed pieces 2018

Diversity and imagination characterises the Steiff range and similarly in the field of licensed products. Licenses entitle us to interpret individual figures - for example, the heroes of famous cartoons who then become unique characters in our range. The result: Enthusiasts recognise their heroes at first glance. They are fascinated by how authentic Steiff figures represent the original. And the world of Steiff is enriched by the combination of countless impressions of the heroes of comic books, fairy tales and stories. The result is a winning one! We are pleased to be able present special licensed products again this year.





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Wile E. Coyote

Item no. 355035, 36 cm



made of finest mohair, brown/beige, standing, 3-way jointed (arms and head), surface washable, limited edition of 1,500 pieces, with gold-plated "Button in Ear"





LOONEY TUNES and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s17)

Behind every good Road Runner is...well, a coyote...Wile E. Coyote, to be specific. The creators originally intended the cartoons to be spoofs of other cartoons; instead they became successes in their own right.

Jones considered many alternatives before deciding on the coyote and roadrunner characters. Jones as a child had read Mark Twain's book, "Roughing It," which contained an entire chapter on jackrabbits and coyotes (ergo, Wile E. Coyote).

In "Operation:Rabbit," the coyote is featured with a new adversary - Bugs Bunny. This was one of the few appearances in which Wile E. speaks, alas, to no avail. Bugs still manages to elude the persistent coyote.

Legend has it that Jones was motivated to continue the series after receiving a letter from a Naval Air Force captain stating that his flight training pilots were calling "Beep! Beep!" to each other during maneuvers.

Road Runner continued to be Wile E. Coyote's target in the majority of his remaining cartoons. Wile E. persists in pursuing Road Runner even after his efforts have been thwarted time and time again.

Road Runner

Item no. 355066, 34 cm



made of finest mohair, blue, standing, surface washable, limited edition of 1,500 pieces, with gold-plated "Button in Ear"





LOONEY TUNES and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s17)

Animation director Chuck Jones and writer Michael Maltese sifted through many alternatives before arriving at the Road Runner character, who would be chased by coyote. The prevalence of roadrunners in southern California provided impetus to the creation of a cartoon about the funny little birds called road runners. Road runners can run about 21 or 22 miles an hour. "They spread their little stubby wings and shoot up to the top of a big swirl of cactus and vibrate to a stop," Chuck Jones recounted. "I always thought they were funny- funny by the way they move, not by what they look like." Enter the Coyote, who is always hungry, and the chase is on. Wile E. Coyote tries every means he has to trap the Road Runner. Despite Wile E's determined tinkerings, Road Runner always manages to outmaneuver him Whenever the chase gets close, Road Runner delivers a well-timed "Beep! Beep!" unfurls his little tongue, steps up the power and shoots away.

Demiguise

Item no. 354687, 45 cm





made of cuddly soft plush, silver grey, 5-way jointed, surface washable, limited edition of 750 pieces, with gold-plated "Button in Ear"

FANTASTIC BEASTS AND WHERE TO FIND THEM characters, names and related indicia are © & TM Warner Bros. Entertainment Inc. (s18)





The Demiguise is a primate-like creature that resembles a silver-haired orangutan with large, doleful black eyes. It has the remarkable ability to become invisible at will, and has precognitive sight, so the only way to catch it is to do something completely unpredictable. The Demiguise is fundamentally a peaceful beast, but it will give a rather nasty nip when provoked or feels threatened. Unfortunately for the Demiguise, its long, silky, silvery hair can be spun into Invisibility Cloaks, making its pelt highly valuable.

Bowtruckle

Item no. 355134, 38 cm

made of finest wool felt, green, surface washable, with glass eyes, limited edition of 1,500 pieces, with gold-plated "Button in Ear"

FANTASTIC BEASTS AND WHERE TO FIND THEM characters, names and related indicia are © & TM Warner Bros. Entertainment Inc. (s17)





The sprig-like Bowtruckle can be immensely difficult to spot in a natural environment as it is not only very small but also can easily blend into any foliage. It appears to be made out of a tree stem with roots, tiny leafy branches and two brown eyes. Newt has at least six of these little beasts – named Pickett, Titus, Finn, Poppy, Marlow and Tom – though he can't help but play favorites with Pickett, whom he keeps safe in his breast pocket. The Bowtruckle, which eats only insects, is a peaceable and intensely shy creature.

HEDWIG owl

Item no. 354854, 30 cm





made of high quality alpaca, white, 1-way jointed (head), standing, surface washable, limited edition of 1,500 pieces, with gold-plated "Button in Ear"

HARRY POTTER characters, names and related indicia are © & ™ Warner Bros. Entertainment Inc. (s17)



Harry Potter

Hedwig is Harry's devoted pet Snowy Owl and delivers any post to Harry. Hedwig is highly intelligent, extremely loyal and has an impeccable internal compass. Her favourite things to do include hunting, flying, and she's been known to affectionately nibble Harry's ear. In Harry Potter and the Deathly Hallows - Part 1, Hedwig saves Harry from Voldemort's attack and loses her life.

Mopsy Bunny

Item no. 355196, 25 cm





made of finest mohair, blond/cream, 3-way jointed (arms and head), standing, surface washable, limited edition of 2,000 pieces, with gold-plated "Button in Ear"

Peter Rabbit and all associated characters ™ & © Frederick Warne & Co Limited. Peter Rabbit™, the Movie ©2018 Columbia Pictures Industries, Inc. All Rights Reserved





The beloved classic character Peter Rabbit will be brought to life in an all-new live-action/CG motion picture based on the series of books written and illustrated by Beatrix Potter. The mischievous Peter Rabbit and his family take over the farm, throwing an endless party of fruits, vegetables, and bad behavior, but when a younger, spryer and more fastidious McGregor arrives to claim his inheritance, Peter is determined to keep the party going at the farm. It's not long before Peter realizes he has a formidable foe in the young McGregor, who is also falling for the local painter (and the rabbits' surrogate mother), Bea. Now, Peter will stop at nothing to drive McGregor away as the two go to war over the garden and Bea's affection.

Disney Frozen Olaf

Item no. 354571, 28 cm





made of finest mohair, white, 1-way jointed (head), surface washable, limited edition of 1,500 pieces, with gold-plated "Button in Ear"

@Disney





Originally an inanimate snowman that Anna and Elsa built while playing as children, Olaf then came to life when Elsa unleashed the full extent of her powerful magic. He's funny, loyal, and extremely friendly! After teaming up with Anna, Kristoff, and Sven in an epic journey to save Elsa and the Kingdom, Olaf becomes a cherished part of Arendelle's royal family.

Disney Dumbo

Item no. 354564, 20 cm





What are these ears for, if not for flying? With a big leap, small Disney's Dumbo is meant to keep the circus till ringing! But the experiment fails. Instead of applause, there is ridicule and only the supporting role in a clowns' act. Eventually the friendship with Timothy Mouse and the magic of a crow's feather give him self-confidence. And indeed, in the next clown's act, little Dumbo surprises everyone and flies! When the elephant came to the cinema in 1941, he captured many hearts, including the Oscar® jury. Made out of the finest mohair, Dumbo swings to the top once again in 2017 as a star in 2,000 Steiff circus rings. Heart flutteringly desirable!

Disney Goofy

Item no. 355011, 36 cm



made of finest mohair, multicoloured, standing, surface washable, limited edition of 2,000 pieces, with gold-plated "Button in Ear"

@Disney





Good-natured but scatterbrained, Disney's cartoon character Goofy is well loved the world over! Goofy first appeared, somewhat disguised, as a member of the audience in Mickey's Revue (1932). Goofy was distinguished from those around him not so much by his languid appearance but his raucous laugh. That laugh created such an impression on Walt Disney that the character was soon featured in other cartoons. Before long, Goofy was part of the gang that included Mickey, Minnie, Pluto, Clarabelle Cow, and Horace Horsecollar. There were 49 Goofy cartoons, but he also appeared in many cartoons with Mickey Mouse and Donald Duck, as well as more recent television series and videos. He is best known for his series of "How to" cartoons, where the audience laughed at his bumbled explanations and antics. Well, who wouldn't laugh, "Gawrsh" everyone knows and loves Goofy!

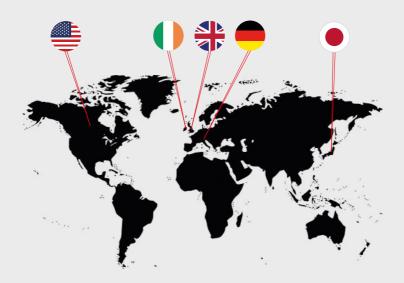


Minnie Mouse has long been Mickey Mouse's sweetheart. They were introduced to audiences in their debut on November 18, 1928 in the short film *Steamboat Willie*. And for just as long, Mickey's rival Pete has been trying to win the hand of the self-confident Minnie. But no luck there... The two are just as inseparable today as they were in 1928, when Mickey won Minnie over.

Country exclusives 2018

Hallo! Hello! Bonjour! Grüezi! Ciao!

You can travel the world, to faraway countries and foreign cities to get a taste of the big wide world. Every country, every culture has it's very specific characteristics such as customs, culture, history or landscapes that leave everlasting impressions behind on travelers and visitors. Another way of seeing the diversity of cultures with curious eyes are the Steiff Country Exclusives: they were created to offer collectors something uniquely specific to different countries. These exceptional Steiff animals are depicted with their respective national flags and are only available in Steiff specialist shops in these countries.



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British Collectors' Teddy bear 2018

Item no. 690402, 37 cm











made of finest mohair, cinnamon, 5-way jointed, surface washable, with growler, limited edition of 2,000 pieces, with gold-plated "Button in Ear"



Born out of pure inspiration from the original Steiff Teddy bears from the early 1900's, Steiff have captured every ounce of magic, spirit, nostalgia and romance that Richard Steiff gifted his bears over a century ago. He wears the finest mohair coat which is exceptionally produced and skilfully woven. His deep-set boot button eyes overflow with warmth, intelligence and never ending friendship. He proudly growls out loud just how honoured he is to join the celebrated series known as the "Jewell in the crown" of the collectors' world.

PADDINGTON

Mrs Brown bent down. "You're a very small bear," she said.

"I'm a very rare sort of bear," he replied importantly. "There aren't many of us left where I come from." "And where is that?" asked Mrs Brown.

"Darkest Peru".

Michael Bond based Paddington bear on a lonely Teddy bear he noticed on a shelf in a London store on Christmas Eve 1956, which he bought as a present for his wife. The bear inspired Bond to write a story; A Bear Called Paddington - first published on 13 October 1958. Little could he have known then how many people from around the world would come to know, love and adore his small bear from darkest Peru. "Paddington is eternally optimistic and always comes back for more, no matter how many times his hopes are dashed," "It's simply the joy of a little bear who is an outsider getting into scrapes and mishaps - always with the best of intentions - and coming out on top every time." Michael Bond

To celebrate the marmalade-loving BAFT nominated bear's 60th anniversary Steiff are honoured and thrilled to offer two winning designs.

Paddington Bear™ - 60th Anniversary

Item no. 690495, 28 cm









made of finest mohair, cinnamon, 5-way jointed, surface washable, limited edition of 1,958 pieces, with gold-plated "Button in Ear"

© P&Co. Ltd./SC 2018



Our first Paddington pays homage to Peggy Fortnum, the first illustrator to draw Paddington Bear for Michael Bond's children's books. She was commissioned to illustrate the first volume of adventures, A Bear Called Paddington, in black and white line drawings, in 1958, and worked on the next eight Paddington books. Her illustrations made the idea of a bear from Peru arriving at Paddington station with a suitcase and being adopted by an ordinary family seem perfectly reasonable. This special anniversary Paddington comes complete with a specially commissioned 60th anniversary logo.

Life size Paddington Bear™

Item no. 690365, 106 cm









made of finest mohair, chestnut, 3-way jointed (arms and head), surface washable, limited edition of 350 pieces, with gold-plated "Button in Ear"

© P&Co. Ltd./SC 2018



Our Second Paddington stands an impressive 3ft 3" – Yes he's Life Size and thrilled to be larger than life in every way. He is complete with his functional suitcase housing his essential jar of Steiff marmalade and marmalade sandwich. After all "a wise bear always keeps a marmalade sandwich in his hat in case of emergencies".

Lily Springtime Bunny

Item no. 683237, 21 cm





made of finest mohair, light brown tipped, sitting up, 3-way jointed (arms and head), surface washable, limited edition of 1,500 pieces, with gold-plated "Button in Ear"



Look who just hopped in for a visit! It's Lily Springtime Bunny from Steiff! Number 10 in our beloved, best-selling, and long-running series of Limited Edition rabbits, this precious bunny holds an exquisite, superbly realistic lily made of wool felt. Skilled German artisans have also given Lily a hand-stitched nose and delicate hand-airbrushed accents. She's jointed at the shoulders and neck and stands eight inches tall. Her mohair coat (milled in our own factory) is luxurious and her ears are lined with fine cotton velvet. A lovely organza bow in antique pink adds to her appeal. Lily Springtime Bunny is sure to be the centerpiece of your Easter celebrations for generations to come.

Rocking Horse ornament

Item no. 683398, 14 cm







made of finest mohair, blond, surface washable, limited edition of 1,000 pieces, with gold-plated "Button in Ear"



Everyone has a favorite toy they'll hold in their memory forever. Whether it's a special doll, a new bicycle, an electric train, or a Teddy bear, there are iconic toys that take us back to our childhoods. A rocking horse is one such toy. That's why Steiff has created this precious pony ornament to adorn your Christmas tree. Our adorable little horse is sewn from a blond mohair for the body, and shaggy white mohair for the tail and mane. He wears a red leather bridle and saddle and sits atop rockers. Light airbrushing has been added as a finishing touch. Make it a Christmas to remember with this classic Rocking Horse ornament from Steiff.

Abraham Lincoln Teddy bear



Whether Democrat or Republican, both scholars and the public regard Abraham Lincoln as one of the greatest Presidents in U.S. history. In honor of this revered leader, Steiff proudly presents the next edition in our ongoing series of "Great American Teddy bears". Following in the footsteps of his worthy predecessors, "Honest Abe" features a music box that plays a patriotic tune - "The Battle Hymn of the Republic". He's sewn from a cinnamon mohair and has light airbrushing for a vintage feel. He wears an antiqued collar and deep maroon silk tie. And of course, no Lincoln tribute would be complete without his signature "stovepipe" hat. Whether you're a long-time collector of the "Great American Teddy Bear" series or a newcomer, we're sure you'll agree that no collection is complete with Abraham Lincoln from Steiff.

Year of the Dog

Item no. 678493, 11 cm







made of finest mohair, white/black, standing, 1-way jointed (head), surface washable, limited edition of 1,500 pieces, with gold-plated "Button in Ear"



He looks at his world with rapt attention. And doesn't miss a thing. The white and black terrier "Year of the Dog" is a typical four-legged friend ... Dogs are great at empathising – once they have made friends with someone, they will stick with them through thick and thin. Similarly, people born in the Year of the Dog are also described as devoted, helpful and responsible. The year 2018 will bring forth lots of these people. To these and everyone else who falls under this star sign, we dedicate the terrier with the red leather collar and gold-plated "Button in Ear" – after monkey and rooster, this is the third article in the Zodiac series.

Obelix

Item no. 674457, 46 cm







Not available in Germany, UK and Ireland.

made of finest mohair, multicoloured, standing, 1-way jointed (head), surface washable, limited edition of 750 pieces, with gold-plated "Button in Ear"



Sold out



50th anniversary IDEFIX -DOGMATIX, Item no. 674167 Asterix, Item no. 674464



Asterix® Obelix® / ©2018 Les Editions Albert René / Goscinny - Uderzo

Determined to make Asterix an anti-hero flying in the face of the established order of the world of comic books, René Goscinny certainly did not want to give his main character a sidekick who would play the classic role of stooge. But Albert Uderzo, somewhat frustrated at not having made Asterix a beefy Gaul like he dreamed, could not resist placing at his side a big strong warrior, more akin to the impressive muscle-bound characters he already excelled at drawing. Although he had only a minor role in the first adventure, Obelix quickly became an essential character that his authors developed as they went along. He is actually the readers' favourite hero: all opinion polls place Obelix at the top of the list of favourite village characters. In the adventures penned by René Goscinny and Albert Uderzo, we find him by turns easily offended, sensitive, and definitely a glutton. An overgrown child who grew up too quickly and who is not yet aware of his own strength. In his defence, it must be said that not everyone falls in a cauldron of magic potion when he's a little boy!

Horst Lichter Bär

Item no. 674471, 34 cm







made of finest mohair, antique brass, 5-way jointed, surface washable, limited edition of 555 pieces, with gold-plated "Button in Ear"



Handlebar moustache, metal-rimmed glasses and a herringbone flat cap on his head – no, it's not celebrity chef Horst Lichter, at least not in person. Rather, it is a Steiff creation that "bears" more than a passing resemblance to the popular German TV chef and author.

The Horst Lichter bear is 34 cm in size and comes in a limited edition of 555, available only in Germany.

Arm ist with old, desper Traume with in Eifellowy geten, sordere de, der kane hat.

Bitte veckion deine me!





Feel welcome among friends!

This club has a lot to offer: you can enjoy many advantages and the exchange with Steiff collectors.

The Steiff Club is something really special: Here innumerable enchanting animals can meet people who have kept young at heart. The Steiff Club is unique, because here the pleasure in something special is tended and maintained with so much enthusiasm. Because the exchange of experience, personal memories and stories is so contagiously happy and alive. Yes, there is only one Club in the world where everything is all about Steiff animals.

Welcome to the Steiff Club! Become a Club member now and enjoy great benefits! Register online now at www.steiff.com

Caution! The following items are not a toy and are intended for adult collectors only.

Achtung! Die nachfolgenden Produkte sind kein Spielzeug. Die Artikel sind ausschließlich für erwachsene Sammler bestimmt.

Attention! Ces articles ne sont pas un jouet. Ils sont destines exclusivement aux collectionneurs adultes.

Opgelet: Deze producten zijn geen speelgoed. Deze artikels zijn bedoeld voor volwassen verzamelaars.

Attenzione: I prodotti raffigurati non sono giocattoli. Gli articoli sono esclusivamente destinati a collezionisti adulti.

Steiff Club edition 2018

Item no. 421471, 29 cm
Exclusive for Steiff Club members.
made of finest wool felt, cream, 5-way jointed,
surface washable, production limited to the year 2018,
with gold-plated "Button in Ear"







Event Teddy bear 2018

Item no. 421488, 21 cm
This item is only available at Club Events.
made of finest mohair, white, 5-way jointed,
surface washable, production limited to the year 2018,
with gold-plated "Button in Ear"







Steiff Club Annual gift 2018

Item no. 421501, 10 cm
This item is part of the membership.
It isn't available for sale.
made of finest mohair, cream, 5-way jointed,
surface washable, production limited to the year 2018,
with gold-plated "Button in Ear"













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